

## What is the Countywide Plan?

In 2010, the Board of Supervisors set out to establish a vision for the future of the county as a whole, and subsequently adopted a Countywide Vision in 2011 after two years of input from the community and the county's 24 cities and towns. Following the adoption of the Countywide Vision, which calls for the creation of a "complete county", the Board adopted the County paradigm and job statements in 2012.

In 2015, San Bernardino County launched an effort to go further than any county or city has ever gone with a general plan by creating a web-based comprehensive "complete county" plan.

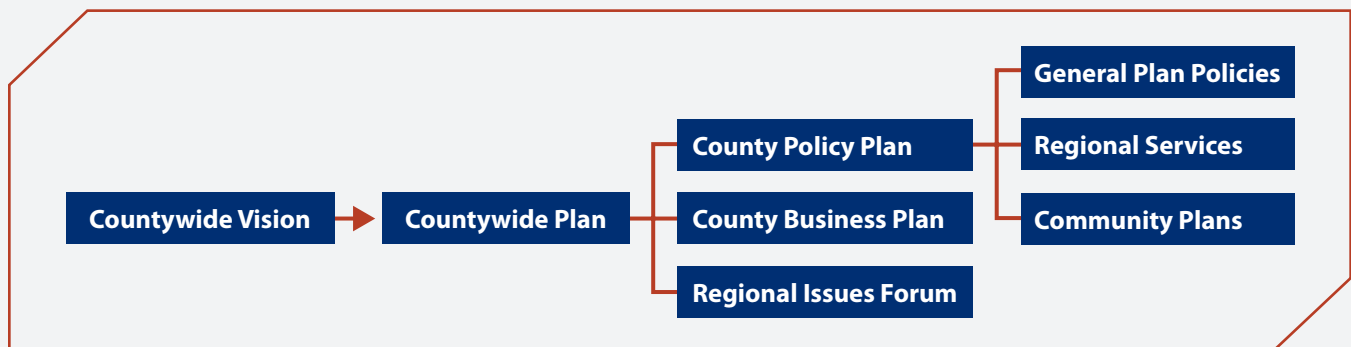
General plans are almost always strictly rule books for guiding development and growth. San Bernardino County's General Plan, last updated in 2007, will go well beyond a traditional general plan to become a comprehensive Countywide Plan that complements and informs the Countywide Vision by taking into account all services—not just land-use planning—provided by County Government, and the unique values and priorities of each unincorporated community. It will serve as a guide for County decision-making, financial planning, and communications.

With a target adoption date of 2018, the Countywide Plan's web-based format will provide a wealth of easily accessible data on how the County operates, and allow independent research using County data and information.

## What are the Components of the Countywide Plan?

Driven by the **Countywide Vision**, the Countywide Plan will include:

- A **County Policy Plan**, which will be an update and expansion of the County's General Plan and Community Plans for the unincorporated areas. It will be a new approach to county planning with a Regional Services Plan for social services, healthcare services, public safety, and other regional county services in both incorporated and unincorporated areas. Additionally, an Environmental Impact Report will be prepared providing environmental clearance for the County Policy Plan and facilitate streamlined CEQA review for future planning and development projects.
- A **County Business Plan**, which will contain governance policies and operational metrics that outline the County's approach to providing municipal and regional services.
- A **Regional Issues Forum**, which will be an online resource for sharing information and resources related to issues confronting the County as a whole, including the work of the Countywide Vision element groups.



# What are the Project Objectives?

## INSTITUTIONAL

- **Countywide Vision and collective impact.** A Plan that continues the County's commitment to the Countywide Vision and a framework for investing the County's time and resources in ways that yield greater returns, enhanced efficiencies, and more collective impact.
  - **Institutional ownership and buy-in.** A partnership with County staff so that the Plan truly belongs to the entire County organization upon adoption and benefits from staff insights during its preparation. The Countywide Plan will relate to the entire County organization and will not be solely a Land Use Services Department product.
  - **Expanded General Plan.** An expanded role of the General Plan that goes beyond typical land use and development services to incorporate policy direction for regional services in the context of ongoing operations and maintenance requirements.
  - **Long and short term linkages.** A strong link between long term goals and short term decisions and implementation.
  - **Strategic public investments.** A framework for making strategic public investments and a system of continuous reflection and evaluation.
- 

## PUBLIC

- **Trust.** Increased trust with the public, jurisdictions, outside agencies, and those within the County organization through improved communication, transparency, and involvement.
  - **Building partnerships.** The identification, building, and refinement of public and private partnerships to create a more complete county.
  - **CPC integration.** A seamlessly integrated continuum of Community Plans in the County Policy Plan.
  - **Technology.** Use of technology that makes information more accessible, scalable, and adaptable.
  - **Opportunities and expectations.** Participation and involvement by various public and private entities that will identify many opportunities while managing expectations regarding the Countywide Plan and County commitments.
- 

## TOOLS

- **Web-based framework.** A web-based framework that is dynamic, flexible, and based on user needs.
  - **Tracking and feedback.** A tracking and feedback mechanism that can grow and expand in functionality and complexity alongside the County's institutional capacity and needs.
  - **Countywide GIS platform.** A coordinated GIS platform for the entire County organization that is effective, efficient, stable, flexible, and dynamic.
  - **Best practices and continuous improvement.** The use of organizational best practices and a system of continuous improvement.
  - **Streamlining CEQA.** A programmatic environmental impact report that facilitates tiering and streamlining for future development projects that are consistent with the Countywide Plan.
- 

## REGIONAL

- **Competing as a collective whole.** A collective positioning of the entire county (unincorporated municipality, regional services, incorporated jurisdictions, and unincorporated communities) to compete in regional, state, western U.S., national, and international markets.
- **Regional coordination and solutions.** Regional coordination that capitalizes on a shared Countywide Vision, despite a vast diversity of geography and communities, to craft regional solutions to regional issues.
- **Repository for informed decisions.** A platform of tools and information that offer insight into the regional data and implications for use in the decisions of local jurisdictions, agencies, and organizations.