Goals and Objectives Workshop Notes

Summary

Overview
During the second workshop in the Lake Arrowhead Communities, community members used Post-It Notes to develop and prioritize goals and objectives that they felt best represented the future direction of the Lake Arrowhead Communities. These goals and objectives were informed by the values and aspirations developed during the previous workshop. The bullet points listed below have been grouped according to “goal” and “objective” and will serve as a base to define future goal and objective statements.

Workshop 2 Goals and Objectives Notes

**Goal: Preserve water quality.**
- Provide artificial turf at schools
- Enforce water quality ordinance
- Reduce silt from entering into Lake Arrowhead
- Implement a watershed management program
- Implement a silt/erosion remediation program

**Goal: Promote Economic Development.**
- Develop zoning pertinent to mom and pop businesses
- Increase commercial land for affordable places for mom and pop businesses
- Change signs on Interstate 215 N from “Highland” to “Mountain Resort Communities”
- Have Lake Arrowhead Chamber of Commerce work with Economic Development Administration (EDA)
- Encourage tourism that highlights that each mountain community area is special
- Increase broadband/internet access
- Increase, improve, and encourage home based businesses
- Create zoning standards to allow more home based occupations with controls
- Restrict size of development
- Partner with regional Chamber of Commerce and County Economic Development Department to promote mountain communities
- Restrict location of development regarding environmental impacts such as traffic and aesthetics
- Implement crowd funding to invest in viable business ideas
- Campaign and encourage tourism business, highlight para-sailing and 4-wheel trails
- Improve access to industry
- Provide public relations focused on the environment for full time living
- Bring the Village to full occupancy
- Encourage local ownership and investment of the Village
- Attract more full-time, permanent residents
- Attract businesses for full-time residents
• Improve incentives for first-time home buyers
• Promote artist community concept
• Add restaurants and shops – village management currently weak and not proactive
• Be compatible with tourism and increase tourist activities
• Provide mountain and snow related tourism (Santa’s Village)
• Provide restrooms, drinking fountains, picnic tables

**Goal: Transportation**
• Provide mass transit to areas (ski, bike, hike)
• Build a cable car from San Bernardino to a park at the mountaintop and provide year passes available for commuting
• Find a potential investor to purchase or take over management of Lake Arrowhead Village from Pacific Capital

**Goal: Promote reuse and redevelopment of existing businesses**
• Encourage small environmentally compatible tourism businesses that reflect our alpine environment
• Retain historical uses
• Maintain existing commercial land
• Prohibit drug rehabilitation facilities
• Encourage small business growth in existing commercial space
• Promote businesses to move into existing empty commercial structures, thus protecting rather than destroying additional natural environment elements

**Goal: Retain recreational mountain character of the community**
• Preserve existing density limitations
• Change priority from resort to residential first
• Remove focus on resort versus residential
• Protect the character of Highway 18, a scenic route

**Goal: Improve and provide effective transportation system services**
• Increase non-motorized transportation opportunities [Non-motorized, Uber/Lyft, Mountain Area Regional Transit Authority (MARTA)]
• Provide outdoor recreation oriented transportation (pedestrian, bicycles) through pathway, bike lanes, and sharrow improvements
• Complete active transportation plan
• Improve and designate parking by walking trail heads
• Provide pedestrian oriented and parking improvements through centralized parking, shuttles to amenities, and point-to-point pedestrian paths
• Improve transit infrastructure
• Create pedestrian and bicycle access
• Provide commercial center connectivity (shuttles, etc.)
• Review parking standards
• Review parking requirements for mountain businesses to suit community needs

**Goal: Improve public safety**
• Increase security with additional deputies per shift
• Increase United States Forest Service (USFS) enforcement staffing on National Forest
• Increase code enforcement staff
• Actively enforce General and Community Plan requirements

**Goal: Support and improve education system**
• Improve education system by increasing enrollment and developing adult education programs (Cal State Chaffee, etc.)
• Survey parents for reasons children are not attending public school system
• Promote job training programs and increase support for K-12 and begin by targeting home schooling
• Provide literacy and English as a Second Language (ESL) courses
• Provide extension courses
• Provide General Educational Development (GED) courses

**Goal: Manage sober living facilities**
• Get control of the quantity of sober living facilities in residential areas
• Work with the communities and the County to lobby state legislature to clarify/modify existing laws regarding sober living facilities in residential areas
• Review sober living facility regulations to see if there are any exceptions for mountain communities
• Improve residential care standards to reduce sober living density and increase safety

**Goal: Promote historical and cultural resources in the community**
• Create a community inventory of historical and cultural resources (Clift Hanger, Tudor House, Indian Battlefield, Old North Shore Tavern, Chateau-Du-Lac, Historical Museum Splinter Cabinet, Santa’s Village)

**Goal: Increase tourism safety**
• Provide dumpsters for visitors
• Increase sledding areas with parking
• Reduce parking concerns related to blocking roads in the winter
• Increase County and California Highway Patrol (CHP) patrols during the winter storms
• Reduce trash caused by tourism
• Provide education and signage for kids playing in the streets in the winter
• Take advantage of Papoose Lake as an opportunity area

**Goal: Increase fire protection funds and policies**
• Add more fire trucks and protection
• Add volunteers to assist with fire protection budgets
• Monitor brush clearance with 1-800 tip line to identify threats
• Educate deep creek visitors on off highway vehicles (OHV), trash, and snowplay
• Have a separate budget for fire protection exclusively
• Provide better maps and directional street signs for emergency drivers who need to know how to get around the community
• Increase number of evacuation routes off the mountain
• Identify the capacity of current evacuation routes

**Goal: Develop and improve parks and recreation facilities and services**
• Improve McKay Park Development facilities to ensure wider range of age appropriate facilities
Goals and Objectives Summary

- Add more facilities for high schoolers
- Remove ice skating rink
- Provide Arrowhead Ridge "wilderness" trails education opportunities
- Provide education information for trail system users (ex. Old Toll Road)
- Make use of our existing parks
- Increase park facilities (tennis courts, artificial turf ball fields, open space areas)
- Provide more tot lots with adequate parking
- Work with the Rim of the World Recreation and Park Development of a Regional Park Master Plan
- Designate a senior exercise trail at McKay Park
- Provide and coordinate multiple active, non-motorized transportation opportunities (horse, bike, hiking, 4-wheel drive) within the community
- Designate more land for available open space (for public use)
- Add more recreational spaces
- Enhance recreational opportunities to attract families and permanent residents

Goal: Improve safety and road maintenance

- Improve road maintenance on County roads related to large tree roots
- Provide safety and maintenance on private roads
- Remove dangers of oncoming traffic on the Mormon cutoff turnout road striping
- Reduce fire danger related to brush along the side of roads
- Increase and repair infrastructure (drainage, snow removal, street maintenance)

Goal: Preserve Unique Environment

- Curtail the loss of wildlife habitat (e.g. fragmentation)
- Educate environmental protection to our children
- Maintain a full lake in the spring of every year
- Keep the boundary of the national forest, the growth boundary. Stop development at the forest
- Protect endangered and threatened species
- Provide development contributions to open space
- Restructure water use fees so they encourage water conservation
- Provide tunnels for animals to travel under roadways
- Provide wildlife corridors
- Preserve the balance of land use that exists today
- Protect streambeds and associated habitat form development on slopes and adjacent to slopes
- Protect the wildlife and environment from over development

Goal: Plan for growth and sustainability.

- Establish a regulation to allow recycled water
- Add more water for Lake Arrowhead