

2015-2016

SETTING THE FRAMEWORK

PRIMARY OBJECTIVES

1. Set ground rules/assumptions
2. Establish baseline understanding of existing conditions
3. Create public awareness

Project Coordination

Project protocols/administration
County management/technical teams

Baseline Understanding

Due diligence/existing conditions
Scenario model assumptions

Public Awareness

Project website and digital tools
Local/state/federal agencies

Design Approach

User needs and database development
Data integration

2016-2017

COMMUNITY & LAND USE PLANNING

PRIMARY OBJECTIVES

1. Conduct community planning
2. Develop land use plan
3. Identify implications of multiple growth scenarios

Project Coordination

Community planning and EIR
Other regional planning efforts

Land Use Planning

Scenario modeling growth scenarios
Develop Draft Land Use Plan

Public Awareness

Community workshops
Regional workshops
EIR scoping meeting

Policy Planning

Municipal and regional services
Tracking and feedback development

Website Design

Design web-based platform

2017-2018

POLICY PLAN, BUSINESS PLAN, & EIR

PRIMARY OBJECTIVES

1. Develop policy and business plans and align decisions with the budget
2. Complete environmental assessment
3. Refine/test web-based framework

Project Coordination

County management team review
County technical team review

Environmental Impact Report

Draft EIR and final technical studies
Alternatives analysis

Public Awareness

EIR public review period
Response to EIR comments
Regional meetings

Policy/Business/Implementation

Evaluate and draft policies
Management/governance framework
Fiscal model and budget alignment

Website Production

User interface and database architecture
Final content
Testing and refinement

2019-2020

ADOPTION & IMPLEMENTATION

PRIMARY OBJECTIVES

1. Adopt and launch Countywide Plan
2. Activate partners/implementation
3. Establish work plan for FY 19/20 and refine implementation

Project Coordination

Public adoption hearings
Implementation/refinement phase

Adoption and Certification

Policy Plan adoption
Final EIR and certification

Public Partnerships

Partnerships in plan implementation
Regional Issues Forum

Business/Implementation Plans

Tracking and feedback system
Business Plan and budget integration

Website Launch

Site launch
Maintenance and updates

PROJECT SCHEDULE

As of August 2018. This schedule is subject to change and is intended for general guidance. For updated information, please email the County at: CountywidePlan@lus.sbcounty.gov.



COUNTYWIDE PLAN
OUR COUNTY - OUR FUTURE