

# 2015-2016

## SETTING THE FRAMEWORK

### PRIMARY OBJECTIVES

1. Set ground rules/assumptions
2. Establish baseline understanding of existing conditions
3. Create public awareness

### Project Coordination

Project protocols/administration  
County management/technical teams

### Baseline Understanding

Due diligence/existing conditions  
Scenario model assumptions

### Public Awareness

Project website and digital tools  
Local/state/federal agencies

### Design Approach

User needs and database development  
Data integration

# 2016-2017

## COMMUNITY & LAND USE PLANNING

### PRIMARY OBJECTIVES

1. Conduct community planning
2. Develop land use plan
3. Identify implications of multiple growth scenarios

### Project Coordination

Community planning and EIR  
Other regional planning efforts

### Land Use Planning

Scenario modeling growth scenarios  
Develop Draft Land Use Plan

### Public Awareness

Community workshops  
Regional workshops  
EIR scoping meeting

### Policy Planning

Municipal and regional services  
Tracking and feedback development

### Website Design

Design web-based platform

# 2017-2019

## POLICY PLAN, BUSINESS PLAN, & EIR

### PRIMARY OBJECTIVES

1. Develop policy and business plans and align decisions with the budget
2. Complete environmental assessment
3. Refine/test web-based framework

### Project Coordination

County management team review  
County technical team review

### Environmental Impact Report

Draft EIR and final technical studies  
Alternatives analysis

### Public Awareness

EIR public review period  
Response to EIR comments  
Regional meetings

### Policy/Business/Implementation

Evaluate and draft policies  
Management/governance framework  
Fiscal model and budget alignment

### Website Production

User interface and database architecture  
Final content  
Testing and refinement

# 2019-2020

## ADOPTION & IMPLEMENTATION

### PRIMARY OBJECTIVES

1. Adopt and launch Countywide Plan
2. Activate partners/implementation
3. Establish work plan for FY 19/20 and refine implementation

### Project Coordination

Public adoption hearings  
Implementation/refinement phase

### Adoption and Certification

Policy Plan adoption  
Final EIR and certification

### Public Partnerships

Partnerships in plan implementation  
Regional Issues Forum

### Business/Implementation Plans

Tracking and feedback system  
Business Plan and budget integration

### Website Launch

Site launch  
Maintenance and updates

# PROJECT SCHEDULE

As of March 2019. This schedule is subject to change and is intended for general guidance.  
For updated information, please email the County at: [CountywidePlan@lus.sbcounty.gov](mailto:CountywidePlan@lus.sbcounty.gov).



COUNTYWIDE PLAN  
OUR COUNTY - OUR FUTURE