# ORO GRAND COMMUNITY ACTION GUIDE

COUNTYWIDE PLAN Oro Grande Community Action Guide

SAN BERNARDINO



# **Table of Contents**

Introduction3
Where Did the Goals, Policies, and Land Use Map for My Community's Plan Go?
Relationship of the Community Plan to the Countywide Plan4
The Draft Community Plan for Public Review4
How to Use This Plan
How to Implement the Plan6
Values Statement9
Aspirations Statement
Plan Framework
APPENDIX A
Oro Grande Community Profile
APPENDIX B
Action Plan Template



# Introduction

Oro Grande values a small-town feel in the community. This is formed by the local amenities such as the post office, schools, and antique shops. Residents recognize the importance of their historical connection to Route 66 and have a desire to share the roots of Oro Grande's founding and history. The community also desires to find a beneficial use for some of the existing historic buildings along Route 66, potentially adding businesses to improve the local economy through increased tourism.

In 2016, the community embarked on a planning process to develop a community plan. Two public workshops were held on November 29, 2016 and January 24, 2017. These workshops, open to any Oro Grande resident, business, or property owner addressed strengths and weaknesses of the community, the community's values, and what Oro Grande aspires to be in the future. Workshop participants brainstormed areas of focus and actions to help the community move forward to achieve its aspirations.

This Community Action Guide is a framework of actions identified by the community and supports implementation of the actions by the community.

#### Strengths and Opportunities

Community workshops were conducted in each community as part of the engagement process. In addition, input was gathered through the Countywide Plan website. As part of the process, participants defined the strengths of and opportunities for their community. The word cloud below was created using the input provided during the Strengths, Opportunities, Values and Aspirations exercises and served as part of the base information utilized to develop the Focus and Action Statements of the Community Action Plan. The word cloud quickly informed participants of key issues and focus areas that could be addressed in the guide. The more a word or phrase was articulated, the larger the word appears in the cloud. The full results of the strengths, weaknesses, opportunities and threats gathered as a part of the engagement process is found in the Community Profile located in the Appendix.





## Where are the Goals, Policies, and Land Use Map for My Community?

Goals, Policies and Land Use Map will be adopted as part of the County Policy Plan. The content of the Community Action Guide focuses on those actions identified by the community that the community is willing to take to make desired changes to their community. The County Policy Plan and the Community Action Guide will be web-based, with adoption of the Countywide Plan in 2019.

## Relationship of the Community Action Guide to the Countywide Plan

In 2010, the San Bernardino County Board of Supervisors set out to establish a vision for the future of the county as a whole, and subsequently adopted a Countywide Vision in 2011 after two years of input from the community and the county's 24 cities and towns. Following the adoption of the Countywide Vision, which calls for the creation of a "complete county", the Board adopted the County paradigm and job statements in 2012.

In 2015, the County of San Bernardino launched an effort to go further than any county or city has ever gone with a general plan by creating a web-based comprehensive "complete county" plan. General plans are almost always strictly rule books for guiding development and growth. The County's General Plan update, last updated in 2007, goes well beyond a traditional general plan to become a comprehensive Countywide Plan that complements and informs the Countywide Vision by taking into account all services—not just land-use planning—provided by County Government, and the unique values and priorities of each unincorporated community.

The Countywide Plan serves as a guide for County decision-making, financial planning, and communications. Its web-based format provides a wealth of easily accessible data on how the County operates, and allow independent research using County data and information.

The Countywide Plan includes:

- A County Policy Plan, which serves in part as the County's General Plan for the unincorporated areas and also provides guidance for regional county services. The Policy Plan establishes goals and policies for the entire county as well as specific sub regions and communities.
- A County Business Plan, which contains governance policies and operational metrics that outline the County's approach to providing municipal and regional services.
- A Regional Issues Forum, which is an online resource for sharing information and resources related to issues confronting the entire county.
- A Community Plans Continuum of 35 Community Action Guides, which articulates what is important to each Community; sets out an Action Plan based on community input, and for the most part, would be implemented by the community; and provides a Community Profile. Links will also be provided for maps, goals, and policies in the Countywide Plan.

## The Draft Community Action Guide for Public Review

The final format of the Community Action Guide will be web-based and provided online. This printed version of the Draft Community Action Guide is provided as a courtesy for simplifying community review, but may not be



available once the online version of the guide is finalized. A draft version of the web-based Community Action Guide can be found at <u>www.countywideplan.com/cp</u>. This printed version includes the information provided on the website under each tab except for the information included under the "Maps and Links" tab. A separate Community Profile can be printed from the website.

This Draft Community Action Guide was created by the community members who attended workshops, provided comments online or sent in written comments. It is written in the words of those participating in the public engagement process. Therefore, the Community Action Guide retains the voice and future image of the community presented by the community members participating in the public engagement process. However, the implementation of each Action Statement is an opportunity for additional discussion by community members and modification of the statement and action steps may be made by the community and Action Teams.

## How to Use This Community Action Guide

Overall, the Community Action Guides are a framework for communities to create the future character and independent identity, as identified in the workshops as community values and aspirations through completion of community actions. As stated at the community workshops, these Community Action Guides are focused on community self-reliance, grass-roots action, and local implementation. Goals, policies, land use, and infrastructure decisions are addressed in the Policy Plan of the Countywide Plan. The County Development Code will still regulate zoning and land development.

The Community Action Guide is organized into three sections – the community's Values, Aspirations, and Plan Framework. The Community Action Guide outlines clear Values, Aspirations, Focus Statements and Action Statements identified by the community at community workshops or online surveys. An appendix has a Community Profile with a summary of the social, cultural, economic and historic dimensions of the community as well as the communities input on strengths, weaknesses, opportunities and threats.

<u>Values</u> – Those shared assets, principles, and in the judgment of the community, what is important to the lives of its residents and businesses (Identified in Workshop #1 and reviewed and finalized in Workshop #2).

<u>Aspirations</u> – A written narrative illustrating the community's desired look and function once the Community Action Guide is fully implemented. This is a long-term view of 10 to 20 years. They are written as if the community's desired changes have already occurred (identified in Workshop #1 and reviewed and finalized in Workshop #2).

<u>Plan Framework</u> – Outlines clear Focus Statements and Action Statements identified by the community.

- The <u>Focus Statement</u> provides general direction toward realizing the community's aspirations and helps organize the plan (Identified and finalized in Workshop #2).
- The <u>Action Statement</u> is a measurable statement providing critical information on the program, initiative, or project to complete (Identified and finalized in Workshop #2).

Through the identification of Focus Statements and Action Statements, the community can work toward creating Action Plans and eventually implementing the Community Action Guide.



## How to Implement the Community Action Guide

#### **Community's Next Steps**

The Community Action Guide identifies the Focus Statements and Action Statements. The Community may want to meet to identify the top three to five priority Action Statements to work on first. Some of these may be those actions that the community believes could be completed quickly and easily. Completion of one Action Statement will provide the community and local groups with the motivation to move forward with another Action Statement.

Once an Action Statement is selected for implementation, the community identifies a Champion for that Action Statement to initiate activities, identify those responsible for carrying out action steps, identify and secure resources that will be required, and develop a timeline. The champion is not responsible for completing the action, but serves to facilitate and guide the Action Team.

To initiate Action Statements in the community, the Champion should gather community volunteers, groups and organizations to develop Action Plans and identify the specific steps required to accomplish the Action Statement. Volunteers (e.g., individuals, businesses, property owners, etc.), community groups (e.g., chamber of commerce, non-profits, etc.) and organizations (e.g., scouts, community service districts, churches, schools, etc.) can change for each Action Plan or some groups could work on more than one related Action Plans.

Creating an Action Plan helps better prepare the community by identifying the steps to be accomplished, the resources needed, and who will be responsible for each action step. Some action steps may require guidance by a County department, but the community must take the lead in moving the action forward, scheduling meetings, or requesting information from specific County departments.

The Action Plans should be used to guide community actions and should not be "set in stone". Each Action Plan is a general set of tasks that can be modified if necessary. If needed, the community can find alternatives and make changes as they progress.

#### How to Create an Action Plan

Appendix B contains the Action Plan template that can be used to create the Action Plan. You may request a Word version of the document from <u>CommunityPlans@lus.sbcounty.gov</u>. The community should first identify a champion for the Action Statement. The action champion can be an individual or organization that will help oversee the execution of the Action Plan and ensure steps are completed. It is important to note that the champion is not responsible for carrying out each action step, but is responsible for coordinating communications and ensuring the steps are completed.

After the champion is identified, the community or group can develop action steps. The focus should be on what action steps will occur, who will carry out each action step, when it will take place, and an approximate duration. Again, these are guidelines, and may change, but this planning helps identify resources needed, people or organizations that must be engaged or will lead each action step, and manage expectations on how long it will take to implement each Action Statement.



After completing the action steps, resources should be identified. Resources may include governmental agencies needed to help carry out the action, community and external funding sources, and potential assistance from other communities who implemented similar programs.

Reviewing a Detailed or Framework Plan can assist in providing examples of Action Plans and may have similar actions that can be used or modified to meet identified Foundation Plan actions. In addition, the San Bernardino County Land Use Services Planning Division is preparing a Community Development Toolkit with tools on several topics to help local groups make positive changes in their community. When complete, the Community Development Toolkit will be available at <u>www.countywideplan.com</u>. Other resources and contacts will be provided on the same website.

#### Placing your Action Plan in the Community Action Guide

Any modifications of the Community Action Guide or Action Plans can be sent to San Bernardino County Land Use Services Planning Division for future updates to your Community Action Guide. The County will provide information on specific contacts for Community Planning assistance. It will be the responsibility of the community to provide requested updates and modifications to the County.

#### This page provides an example of an Action Plan from the Helendale Community Action Guide.



# Each Action Statement Champion and Action Team should review and refine the Action Statement and Action Steps before moving forward.

<u> </u>	mmunity Focus Sta Helendale residents Action S		<b>ict a Dog Park.</b> Ny Services Distric		The Action Statement is a measurable component used to accomplish the overall focus statement.
	A star	Ballow Baradan	Thursday	Province and the second s	
	Action 1. Create a dog park	Action Leader Helendale Community	Timeline Month 1	Resources	The Action Plan
	2. Identify a location available for the development of a dog park	Services District Helendale Community Services District, Dog Park Group	Month 1 to Month 6	National Recreation and Park Association	should be created by the community prior
	3. Create a site plan and amenities for the proposed dog park	Helendale Community Services District, Dog Park Group	Month 6 to Month 12	http://www.nrpa.org/our- work/parksbuildcommunity/ American Kennel Club	to implementation,
	<ol> <li>Identify a source of funding or potential grants</li> </ol>	Helendale Community Services District, Dog Park Group	Year 2	http://images.akc.org/pdf/GLEG0 1.pdf	incluiding the addition of people
	5. Create a management and maintenance plan for the dog park prior to opening	Helendale Community Services District, Dog Park Group	Year 2	San Bernardino County Land Use Services Department	and organizations involved.
	6. Construct and open the dog park	Helendale Community Services District, Dog Park Group	Year 3		mvolveu.
Helenc	Jale Community Pl; 1			Page   81	Resources including stakeholders, human resources, and capital that may be required or provide assistance to implement the action statement.

Steps to implement the Action Statement, along with potential leaders for each step and a timeline of when it should occur in the process.

Oro Grande Community Action Guide



# **Values Statement**

The Values are those shared assets, principles, standards, mores, and in the judgment of the community, what is important in the lives of its residents and businesses. A community's values are an important consideration in shaping its aspirations, focus and actions.

As a community we value:

*Small Town Pride.* Oro Grande residents value the small-town feel of their community, with local amenities like the post office and schools serving residents, and antique shops and businesses that serve tourists along Route 66.

*Pride in Route 66.* Oro Grande residents value Route 66's historic significance and the businesses and monuments that share the roots of Oro Grande's founding and history.

*Family-focused Community.* Oro Grande residents value the community's family-centric dynamic, where children can feel safe to be outside and are supported by local schools.

*Clean Air and Water.* Oro Grande residents value having safe drinking water and clean air, free from dust, to ensure a healthy environment for all Oro Grande families and residents.



# **Aspirations Statement**

The Aspirations Statement is a written narrative illustrating how the community desired look and function once the Community Focus Statements and Action Statements are accomplished. This is a long term view of 10 to 20 years. The Aspirations Statement serves as a foundation for developing Community Focus Statements and Action Statements.

In the Oro Grande Community, we aspire to have:

#### Community Pride and Local Investment

As a community, we have fostered community pride through celebrating the history of the community along Route 66 and beautifying the community. Roads are repaired and maintained for both pedestrians and vehicles. Homes are beautified with flowers, gardens, and fresh paint. The park and community center are maintained and have monthly events for community members. Local businesses are thriving and supported by residents and tourists alike.

#### A Beautiful and Clean Community

Oro Grande residents have established community clean-up events and activities to maintain a beautiful and clean community. Homes and local businesses are well-maintained, with landscaping representing the desert community. Our cleanup committee has successfully improved the overall cleanliness of Oro Grande through code violation education and volunteer cleanup days.

#### Healthy and Safe Community

We have grown into a community where residents are free from environmental health concerns. Residents have worked with local industries to reduce air and water pollution. We have communicated with the County about water quality concerns and enjoy clean and safe drinking water and fair water rates. Dust and air quality are mitigated and residents breathe cleaner air. Pedestrians and cyclists can walk and ride safely throughout the community, with improved pedestrian access across the railroad tracks.





# **Plan Framework**

Oro Grande Community Action Guide



## **Community Focus Statement A:** Create solutions for pedestrian safety concerns.

**Action Statement A.1:** Advocate to the County and Burlington Northern Santa Fe Railroad (BNSF) to work toward identifying a location and constructing a safe pedestrian railroad crossing to connect the community.

Action Statement A.2: Collaborate with Community Service Area (CSA 42) and Special Districts to install additional lighting on National Trails Highway through Oro Grande.



Action Statement A.4: Coordinate with the school district to develop a parking plan and utilize existing parking lots to help address traffic flow and safety.

Action Statement A.5: Advocate to the County Public Works Department to lower the speed limit on National Trails Highway between Polish Lane and Walton Drive.

Action Statement A.6: Advocate to the County Public Works Department to install signage and or road markings for speed reduction at the entrance to Oro Grande on National Trails Highway at Walton Drive.

Action Statement A.7: Collaborate with businesses and advocate to the (County Public Works Department) to study and install on-street parking between Antique Station and Oro Grande Market on National Trails Highway.

#### Community Focus Statement B: Improve community safety and reduce crime

Action Statement B.1: Collaborate with the Sheriff's Department to conduct "Coffee with a Cop" to improve communications and address local concerns.

Action Statement B.2: Establish a neighborhood watch group and promote membership in the Sheriff Department's Citizens on Patrol program.

B

Action Statement B.3: Collaborate with the Sheriff's Department and the San Bernardino County Homeless Partnership to provide services to those experiencing homelessness in Oro Grande.

Action Statement B.4: Collaborate with the San Bernardino Fire Department to conduct fire safety education programs for the community.

Action Statement B.5: Advocate to the County Department of Public Health to schedule the Arrowhead Regional Medical Center Mobile Medical Clinic for regular stops in Oro Grande.



## **Community Focus Statement C:** Address the cost of water and sewer services.

Action Statement C.1: Establish a MAC to represent the Oro Grande community.



Action Statement C.2: Advocate with our County Supervisor to conduct a study on water supply, quality, cost, and transparency and provide recommendations for further action.

#### **Community Focus Statement D:** Improve services and generate community pride.

Action Statement D.1: Coordinate events and activities that allow people to meet and know their neighbors.

Action Statement D.2: Collaborate with CSA 42 and County Solid Waste Management to schedule large item/bulk pick-up.

Action Statement D.3: Encourage revitalization of vacant buildings in commercial areas of the community.

Action Statement D.4: Develop a volunteer community clean-up committee to conduct vacant lot clean-up events.

Action Statement D.5: Reduce visual blight and improve property maintenance by providing a code enforcement education program aimed at property owners and tenants.

Action Statement D.6: Construct a welcome sign in the Oro Grande community in coordination with the Mohave Historical Society.

Action Statement D.7: Collaborate with CSA 42 and Special Districts to provide improvements to the ball field and community center.





# APPENDIX A Oro Grande Community Profile



Oro Grande, San Bernardino County

# **Community Profile**

#### Overview

The community profile is a summary of the social, cultural, economic, and historic dimensions of the community. It is a gathering of objective data collected through secondary sources meant to inform and help facilitate discussion during the community meetings. The profile, together with future studies and information gathered from residents through the community meetings, will highlight essential facets and "tell the story" of the Oro Grande Community.



The Oro Grande community was a part of several trade and transportation routes including the Mojave Trail and Old Spanish Trail. Old Spanish Trail was developed into a wagon road, and in 1859, Aaron G. Lane established a ranch and store where the trail crossed the Mojave River. The area around the store became known as Lane's Crossing. In 1873, a gold and silver strike was found at Silver Mountain east of Lane's ranch and led to the creation of the Silver Mountain Mining District. In the 1880's, other strikes were found in the southwest and led to the organization of the Red Mountain Gold and Silver Mining District. Around this time, housing was developed in Oro Grande ("Big Gold") and shortly after limestone quarries were opened. From 1907 to present, cement remained the main economic driver of the town. In 1926, Route 66 was constructed through Oro Grande. Many remainders of development along the route exist today, including Oro Grande's Antique Station, the Iron Hog Saloon, and Mojave Joe's Trading Post.

Source(s): theroadwanderer.net, route66ca.org, Wikipedia.org

#### Location & Geography

Oro Grande is located in the western portion of San Bernardino County directly next to the Mojave River. The community is east of Adelanto and northwest of Victorville.

Source(s): ESRI, San Bernardino County LUS, Google Maps





0 10 20 30 40 Miles

Oro Grande, San Bernardino County Community Profile



Key Census Data

Category	Oro Grande		San Bernardino County		California		United States	
	Number	% of Total	Number	% of Total	Number	% of Total	Number	% of Total
Population							•	
Total Population	799		2,078,586		38,066,920		314,107,084	
2020 Population Forecast	849 (6.2%)		2,227,066 (+7.1%)		40,619,346 (+6.7%)		334,503,000 (+6.5%)	
Total Households	253		607,604		12,617,280		116,211,092	
Average Household Size	3.0		3.3		3.0		2.6	
Median Age	e 38.5 32.2 35.6		5	37.4				
Education								
High School Diploma	N/A	N/A	330,613	26.3%	5,153,257	20.7%	58,440,600	28.0%
Education Past High School	N/A	N/A	417,953	33.3%	7,400,714	29.8%	60,821,634	29.1%
Bachelor Degree or Higher	N/A	N/A	336,315	26.8%	7,708,909	31.0%	61,206,147	29.3%
Housing								
Total Dwelling Units	344	n/a	703,737	n/a	13,781,929	n/a	132,741,033	n/a
Homeowner Occupied Units	141	41.0%	370,032	52.6%	6,908,925	50.1%	74,787,460	56.3%
Renter Occupied Units	112	32.6%	237,572	33.8%	5,708,355	41.4%	41,423,632	32.2%
Vacancy*	91	26.5%	96,133	13.7%	1,164,649	8.5%	16,529,941	12.5%
Median Year Structure Built	N/A	n/a	1976	n/a	1974	n/a	1976	n/a
Income								
Median Household Income	\$31,979	n/a	\$54,100	n/a	\$61,489	n/a	\$53,482	n/a
Persons Below Poverty Level	N/A	N/A	199,451	12.7%	3,354,518	11.2%	26,235,361	10.6%
Employed	N/A	N/A	812,707	86.1%	16,890,442	89.0%	143,435,233	90.2%
Unemployed	N/A	N/A	131,293	13.9%	2,084,564	12.3%	14,504,781	9.2%
Note: N/A indicates that the data is not av	ailable; n/a indi	cates that th	e category is no	t applicable				
*This figure may include seasonal househo	olds							

Table 1: Key Census Data

Sources: 2014 American Community Survey 5-Year Estimates and ESRI

#### Community Structure (Physical

#### Characteristics)

Development in Oro Grande consists mainly of industrial and agricultural lands with one-story, single-family dwellings on large lots. Commercial buildings are mainly small one-story buildings, along the street with off-street parking. Industrial uses include large mines with tall industrial structures. The main road in the community is National Trails Highway (Route 66), which runs parallel to a rail line. This highway generally has 7,278 average daily trips. There are no pedestrian facilities or bicycle facilities.

Sources: Google Earth, County of San Bernardino, Fehr & Peers.



#### **Community Amenities**

Community amenities in or near Oro Grande include the Mojave River, local schools, and police and fire stations that serve the needs of the community.

#### Recreation Areas

• Mojave River

#### <u>Schools</u>

- Oro Grande Elementary School
- Riverside Preparatory Middle School
- Mojave River Academy
- Riverside Preparatory High School

#### Fire Protection

• San Bernardino County Fire Station 311 (Response Time: 8 minutes)

#### <u>Police</u>

 San Bernardino County Sheriff's Department

Source(s): Zillow.com, Google Maps, County of San Bernardino

#### **Community Groups**

Western Hound Association of Southern California

Source(s): guidestar.org

#### Quality of Life Concerns

Commonly submitted code enforcement requests include the following concerns:

- Demolition and Building Rehabilitation
- Junk and Trash

Source(s): San Bernardino County Code Enforcement

#### Public Health Indicators

<u>Chronic Disease</u>: For the community of Oro Grande, the leading cause of death in 2012 was chronic respiratory disease.

Source(s): Healthy San Bernardino

<u>Air Quality</u>: Oro Grande generally experiences improved air quality (as measured at the Victorville Monitoring Site) in comparison to the rest of the Mojave Air Basin. *Source(s): California Air Resources Board* 

<u>Public Transportation</u>: The community is served by Victor Valley Transit Authority Route 22, which provides service to Helendale, Northgate Village, Silver Lakes, and Victorville. *Source: Victor Valley Transit Authority* 

Oro Grande, San Bernardino County Community Profile

#### **Retail Services**

The 2016 ESRI Community Analyst Report showed that Oro Grande has approximately 31 businesses, in 9 categories. The majority of the businesses fall into services (35 percent), retail trade (16 percent), construction (16 percent), and other (32 percent).



*Figure 2: Retail Services in Oro Grande Source(s): ESRI Community Analyst* 

#### Community Events

- Arts Night: April, 6pm to 8pm (Riverside Prep High School)
- Riverside Prep Choir Spring Concert: April, 5pm to 7pm (Riverside Prep High School)

Source(s): riversideprep.net, guidestar.org



#### Community Engagement Summary

As a part of the Community Plans Continuum process, community members from Oro Grande were invited to participate in two community workshops. The first workshop, titled "What We Value", took place on November 29<sup>th</sup>, 2016 from 6:00 – 8:30pm at the Riverside Preparatory Elementary School - Cafeteria. This workshop was attended by 39 community members. Workshop participants performed a SWOT analysis to identify strengths, weaknesses, opportunities, and threats within the community. Following that exercise, participants used that information to share what they valued about the community (Values) and what they want to see the community become in the future (Aspirations). Lastly, workshop participants worked on forming the draft focus and action statements that form the backbone of the community plan.

The second workshop, titled "Our Roadmap to Making it Happen", took place on January 24<sup>th</sup>, 2017 from 6:00 – 8:30pm at the Riverside Preparatory Elementary School - Cafeteria. This workshop was attended by 20 community members. The purpose of this workshop was to continue to develop the draft focus and action statements created in workshop #1. The project team provided word for word summaries of the SWOT and Values and Aspirations exercises to use during the goal setting process. The workshop was primarily used to help prioritize the focus statements developed in the previous workshop while also identifying possible champions for each effort.

Information was also made available on project websites made specifically for each community. This information included:

- Background materials on the project
- Materials developed for each workshop
- Summaries of the information collected from past workshops
- Surveys developed to follow the process of each meeting and allow for further input

#### **Community Identified Issues**

#### SWOT Analysis

This section contains the results of the SWOT analysis conducted during the first workshop. A SWOT exercise stands for strengths, weaknesses, opportunities, and threats and is used to help gain insight into the community through local knowledge. In the first part, participants identify their communities' biggest strengths, such as community assets like a library or community center, along with their biggest weaknesses, which could be a lack of open space or high rates of internal crime. Next, workshop participants looked at opportunities that the community could take advantage of as part of the community plans process. This builds off of what was identified in the strengths and weaknesses portion. Lastly, participants identify external threats to the community. These are generally concerns that are outside of the control of community members, such as natural disasters or changes in economic conditions. This information was then compiled and used throughout the rest of the community plans process to inform the values and aspirations exercises conducted at workshop #1, as well as the focus and actions statements.

#### Strengths

- Quiet place to live
- Quiet place
- Quiet
- Historical significance
- Riverside Prep
- Local schools 1<sup>st</sup> through high school

- Cross-eyed Cow Pizza
- Antique shops
- Farms
- Location
- Gateway to Helendale
- Schools
- Community working together

Oro Grande, San Bernardino County Community Profile



#### Strengths (continued)

- Historic
- Route 66 Historical significance
- Heritage
- Historical sites: cemetery, schools
- Businesses
- Auto stores
- Pizza best in town
- Business are coming back
- The shops downtown
- Cement plant (providing jobs)
- Agriculture (alfalfa)
- Friendly folks
- Small town charm
- Post office
- Bus service
- Transportation
- We have a post office
- Two churches
- School for elementary, middle and high school
- We have a church, two.
- Roy Rogers Ranch
- EMU & Ostrich Farm
- Historical cemetery
- Ostrich Farm
- Historic Iron Hog Saloon
- Tourism
- Route 66
- Route 66
- Almost a park
- Uncle Paul's Apple Farm
- Mojave River
- Scout troops
- Neighborliness
- Churches
- School
- Post office

#### Weaknesses

- Need another park to replace Rainbow Park, which is now a school
- Needs more restaurants
- Need gas station

Oro Grande, San Bernardino County Community Profile

- Traffic flow in heart of Oro Grande
- Mill Street past Riverside Prep H.S. needs 35 mph speed limits
- Safety on 66
- Speed on 66
- Parking on 66
- Urgent Need a traffic signal to get onto 66 safely
- Do not need greedy developers
- Access to shops for the community across tracks
- Now we like to change speed limit to 25 from bridge to bridge
- Parking for historical and shopping areas
- No sidewalks
- Slow law enforcement response
- No gas station
- Community center not active anymore
- No organized activities for the youth
- No fire department or fire department resources
- Lack of Sheriff presence
- Traffic moves too fast
- Lack of streetlights on north end of town
- Speed limit too high
- No welcome to Oro Grande sign
- Sweep south side of railroad
- Clean our town, we have trash all over
- Roads & alleys in need of repair
- Water not safe to drink
- Bad roads
- Infrastructure failing
- No fire station or police station
- Our park is incomplete, no restroom
- Price of water meter and sewer
- No fire department
- P.O. has no mailbox
- Have not spent grant money at park cementer security at community center
- Low budget CSA \$4,000
- No meeting place
- Two Bryman roads off Route 66 (Horseshoe Road)



#### COUNTYWIDE PLAN Oro Grande Community Action Guide

#### Weaknesses (continued)

- Need streetlights in alleys
- No fire station
- Vandalizing the town
- No neighborhood watch
- No neighborhood watch
- Price of water
- Polluted water
- Lack of services for homeless
- Streets need to be fixed. There's lots of bumps and cracks.

#### Opportunities

- Bigger park
- Swimming pool public
- Community building back up and running
- Bingo, plays, etc. at community center for us old folks
- Branch banking
- Grocery store
- Crosswalk
- Caution light
- Slow down traffic
- Parking
- Community website
- Youth activities
- Own CSD
- Water contract needs renegotiation
- Make affordable for trash, water, sewer
- Make our streets safer and the Highway Route 66
- Attract new businesses
- Light up the baseball field rent it out
- Tourist trade
- Cheap real estate
- Route 66
- More newspaper items on Oro Grande, more information on what's going on
- Internet access for all
- Need yard sales
- Stores
- Job's
- Make tourism work for the community
- Community center, fix up again

Oro Grande, San Bernardino County Community Profile

- Bridge to cross the train tracks
- More housing
- Lighting over bridge, improve bridge
- Need a bridge over the train tracks
- Make Oro Grande clean, streets clean
- More security police patrol
- Trash day for community pickup
- More streetlights
- Need streetlights community (park) center
- Recreation for children and senior citizens
- Counseling for the teenagers who are on drugs or having hard life
- Build a cafeteria for 3-5 grade so they can be inside while eating
- New toys and playground for kids

#### Threats

- Traffic on 66
- Safety concerns on 66
- Criminal activity
- Riff raff
- Need police patrols for gang prevention
- Threat of 4 lanes on Route 66
- Dust from the cement factory
- Fast traffic
- Drugs
- Tear down the building and the park, and replace with a new building
- Tearing down community center
- CSD
- Too much conservancy land
- Annexation
- Streets!! Fill in some holes
- Local thugs
- Cement factory (danger)
- Adelanto annexation
- Community watch
- Train crossing for kids crossing to go to school
- Trains all night
- Homeless, squatters
- Too much graffiti (park)



#### COUNTYWIDE PLAN Oro Grande Community Action Guide

Appendix

# APPENDIX B Action Plan Template



## **Community Focus Statement:**

#### **Action Statement:**

## Champion:

## **Estimated Cost:**

Action	Action Leader	Timeline	Resources
1.			
2.			
3.			
4.			
4.			
5.			