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# Bear Valley Communities

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## Community Plan Outreach Workshop

Topic: What We Value

March 31, 2016

6:30-8:30pm

Big Bear Area Regional Wastewater  
Agency



COUNTYWIDE PLAN  
Mountain Community Plan



# COMMUNITY PLANNING PROCESS

- Where we came from?
  - Workshop #1 we received excellent information about your community and your values and aspirations
- Where we are?
  - Tonight we are going review what we heard and ask for more clarity
- Where we are going?
  - Workshop #3 we will check in on what we hear tonight and you will create an Action Plan for the community to move forward

# AGENDA

- About the Community Plan
- What We Heard: Workshop 1
- Group Activity 1: Land Use/Values and Aspirations
- Group Activity 2: Goals and Objectives
- Group Presentations and Prioritization
- Wrap up and next steps

# COMMUNITY PLANS

## ■ **What Community Plans will address**

- **Community Profile**
- **Community Values**
- **County Services**
- **Action Plans**
- **Policy Direction**
- **Land Use, Mobility, and Infrastructure**

## ■ **What it means for the Community**

- **Guide your community's future**
- **Identify what is valued**
- **Target what to improve and maintain**
- **Develop tools to take action**

# WHAT WE HEARD: WORKSHOP 1

## ■ STRENGTHS

- Recreational opportunities and natural environment
- Small town, quiet community
- Supportive and enjoyable for multiple generations
- Restaurants, art, and culture

## ■ OPPORTUNITIES

- Eco-tourism and education
- Green energy, transit, active transportation, recycling materials
- Economic “revival” (i.e. enterprise zone, new practices for younger physicians)
- Attract young families, additional services for seniors
- Improvements to built environment

# WHAT WE HEARD: WORKSHOP 1

## ■ WEAKNESSES

- Education and jobs:  
Lack of competitive education, not enough jobs/careers
- Social issues:  
Drug use, limited activities for families, apathy, not enough involvement in crime prevention
- Condition of infrastructure and buildings
- Police enforcement

## ■ THREATS

- Need help to fund education, enforce codes
- Shortage of industrially zoned land
- Tourist who disrespect area
- Limited water
- Lack of return on taxes
- Environment – natural

# VALUES

- VALUES
  - Small town mountain living
  - Connections to community and nature
  - Clean air, dark skies, views, and natural environment
  - Helping one another and investing in community
  - Strong economy, good paying jobs, fair taxes, and reasonable cost of living
  - Residents of all ages

# ASPIRATIONS

- ASPIRATIONS
  - Improve the built environment
  - Enhance health and community services
  - Increase transportation options
  - Create opportunities for business development
  - Become more self-sufficient, more pro-active
  - Leverage key opportunities



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# Group Activities

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# GROUND RULES

- Respect opinions you may not share
- Speak up, but share the time we have together with other voices
- Listen to the direction of your facilitator and table leaders
- Have fun!

# ACTIVITY 1: BREAK OUT STATIONS

- Two stations around the room:
  - Land Use
  - Values and Aspirations Statements
- Team member at each station to guide you through the activity

## ACTIVITY 2: DEVELOPING GOALS AND OBJECTIVES

- **Goals** explain what you want to achieve your aspirations.
  - Individually, identify up to three goals – one per post-it
  - Together, develop Goal Statements
- **Objectives** define strategies or implementation steps to attain or measure the identified **goals**.
  - Individually, identify 2-3 objectives to achieve each goal – one per post-it

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# **Group Presentations**

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# NEXT STEPS

Mark your calendars!

The next workshop will be

**July 21, 2016**

**6:30 – 8:30 p.m.**

**Big Bear Area Regional Wastewater  
Agency**

# PRIORITIZATION

- Each person will have 6 resource dots to “vote” on their top goals and objectives.
- You can spend all of your dots on one goal or spread them out among many goals.



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**Thank you for coming!**

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