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# Lucerne Valley

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## Community Plan Outreach Workshop

Topic: Goals and Objectives

March 30, 2016

6:30-8:30p.m.

Lucerne Valley Community Center



COUNTYWIDE PLAN  
Desert Community Plan



# COMMUNITY PLANNING PROCESS

- Where we came from?
  - Workshop #1 we received excellent information about your community and your values and aspirations
- Where we are?
  - Tonight we are going review what we heard and ask for more clarity
- Where we are going?
  - Workshop #3 we will check in on what we hear tonight and you will create an Action Plan for the community to move forward

# AGENDA

- About the Community Plan
- What We Heard: Workshop 1
- Group Activity 1: Land Use/Values and Aspirations
- Group Activity 2: Goals and Objectives
- Group Presentations and Prioritization
- Wrap up and next steps

# COMMUNITY PLANS

## ■ **What Community Plans will address**

- **Community Profile**
- **Community Values**
- **County Services**
- **Action Plans**
- **Policy Direction**
- **Land Use, Mobility, and Infrastructure**

## ■ **What it means for the Community**

- **Guide your community's future**
- **Identify what is valued**
- **Target what to improve and maintain**
- **Develop tools to take action**

# WHAT WE HEARD: WORKSHOP 1

## ■ STRENGTHS

- Local businesses (Mitsubishi cement, Omya, Specialty minerals, market, laundry, doctor, bank, etc.)
- Rural location and character, natural beauty, clean environment/air
- Very active community volunteers and community service organizations (Lion's Club Shooting Range, Dry Lake Rocket Club, King of the Hammers)
- Affordability of housing
- A town of characters

# WHAT WE HEARD: WORKSHOP 1

## ■ OPPORTUNITIES

- Open spaces uses, including Off-highway vehicle areas
- Industries to tie into the mines along rail lines
- Become a model community for renewable energy
- There is room to grow while still remaining primarily rural

# WHAT WE HEARD: WORKSHOP 1

## ■ WEAKNESSES

- Poor demographics (lack of diversity)
- Poor road conditions (not paved or maintained) in some areas
- Poor property maintenance
- Lack of Code Enforcement presence and consistency

# WHAT WE HEARD: WORKSHOP 1

## ■ THREATS

- Government land grabs of pristine desert for renewable energy farms, Marine base expansion, and wilderness designations
- More electrical transmission lines being installed
- Liberal agenda
- Poor visual appearance and lack of taxes from vacant land and abandoned homes
- High Desert Corridor



# VALUES

## ■ VALUES

- Natural beauty that defines the desert lifestyle.
- Proud of the local history and perseverance of local businesses.
- Community is independent and embraces the challenges that are inherent in the region.
- History, character, and beauty of the Lucerne Valley area.
- Rural desert lifestyle.
- Opportunities for growth that complements the culture of the community.

# ASPIRATIONS

## ■ ASPIRATIONS

- Keep Lucerne Valley pristine and rural while welcoming economic growth.
- Ensuring that planning and development reflect the rural desert lifestyle essential to resident's quality of life.
- Improvements to environmental health, water access, and infrastructure are needed enhancements to the physical environment.
- Fulfill the community's desire for social, economic, and environmental stability.

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# Group Activities

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# ACTIVITY 1: BREAK OUT STATIONS

- Two stations around the room:
  - Land Use
  - Values and Aspirations Statements
- Team member at each station to guide you through the activity

# ACTIVITY 2: DEVELOPING GOALS AND OBJECTIVES

- **Goals** explain what you want to achieve in your community.
- **Objectives define** strategies or implementation steps to attain the identified **goals**.

GOALS AND OBJECTIVES

# ACTIVITY 2: GOALS AND OBJECTIVES

- Each person writes one goal or objective per sticky note
- Share your ideas with the group
- Group common goals together



# ACTIVITY 2: GOALS AND OBJECTIVES

- Using the themes your group has created:
- Discuss your top three goals
- We will record each goal on a flip chart
- Post on wall
- Identify presenter



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# Group Presentations

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# NEXT STEPS

Mark your calendars!

The next workshop will be

**July 20, 2016**

**6:30 – 8:30 p.m.**

**Lucerne Valley Community Center**

# PRIORITIZATION

- Each person will have 6 resource dots to “vote” on their top goals and objectives.
- You can spend all of your dots on one goal or spread them out among many goals.



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**Thank you for coming!**

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