

STRENGTHS

- Library (well-stocked, services)
- Good school system and services
- Stores are close
- Location is close to everywhere (Rural areas, natural resources, and urban areas)
- Relatively inexpensive housing
- Emergency services
- People are kind and friendly to neighbors
- People want self-government (local control)
- Public art/artists (some stores allow murals)
- Large residential lots
- A lot of community events and parties
- Nearby natural areas
- Horse team (great horse community)
- Rural atmosphere, not highly populated
- Muscoy Mutual Water Company, which provides water to the homes in the community
- The San Bernardino Valley Municipal Water District, which replenishes the Moscoy Mutual Water Company's water supply, has adequate supplies to meet projected demands throughout the 02-year planning period
- There is an OmniTrans Bus route that runs through the community and connects it with Cal State University San Bernardino
- Small percentage of property vacancies
- Small schools
- Close to San Bernardino National Forest for outdoor recreational activities
- San Bernardino County Fire Station in the community
- Close to two major freeways (I-215 and SR-210)
- Air quality is better than that of the South Coast Air Basin
- The ability to have horses and farm animals
- Tranquility

WEAKNESSES

- Existing County trash ordinance only has 5% compliance
- Community members do not maintain their properties
- More law enforcement needed
- More transparency with law enforcement
- Cultural values of new residents conflict with established standards and values
- No parks or recreational areas for youth to play
- Crime and violence
- Illegal ATV racing and activity
- Not enough public art
- Ice cream trucks making rounds in neighborhoods late at night
- Safety issue (unlicensed/stray dogs)
- Need for more public art (murals)
- Inability to use homes as residents want because of County regulations
- Too many multi-unit housing
- No bike lanes
- Need speed bumps in school zones
- Community unsafe to walk through at night (lack of lighting on sidewalks, horses in the street, need security cameras)
- County not reaching out to community enough (promote meetings more)
- Whole community is not engaged or not interested
- Community not as quiet and peaceful as it used to be
- Need more community events and parties
- Community is overpopulated
- Code enforcement issues (noise, fireworks, trash, trucks parking illegally)
- Low high school graduation rates
- High percentage of renters
- Older housing stock
- Median household income is \$20K lower than that of the County
- Higher poverty rate than that of the County
- Few pedestrian facilities and no bicycle facilities in the community
- No municipal sanitary sewer service in the community
- Lack of educational facilities
- Low access to healthy foods and community gardens
- The closest County Sheriff station is 2.5 miles away from the northern tip of the community
- Community apathy
- Illegal noise, fires, and fireworks
- Lack of work opportunities
- Homeless population living in vacant homes leads to drug use
- Businesses need legal permits
- Rocks/debris on road from illegal dumping
- Lack of Cod Enforcement presence
- Lack of trails/roads for horses
- More stop lights needed

OPPORTUNITIES

- Areas to create murals/public art
- Clean up Blake Baseball Park
- Add recreational amenities (basketball courts)
- Have Spanish-only speakers participate in community activities
- Spaces for youth activities (ball park, bike park)
- More community resources (books, libraries, computers)
- Educational workshops on health and nutrition
- The Cajon/Lytle Creek Wash as an informal recreation area.
- Can be expanded into a formal recreation area/fitness center for kids to destress.
- Healthy Muscoy (Latino Health Collaborative and Reach Out) is working in the community to address health disparity
- Better outreach by the County would get more citizens involved
- State of the art Community Center/School
- Hear and respect residents voices to the greatest extent
- More bike lanes
- Develop vacant lots

THREATS

- Over-crowded schools
- Drug dealers in public
- Animal control (loose animals are dangerous)
- Ratio of liquor stores to parks
- Loud parties
- Absentee owners using their properties as entertainment venues
- People who don't want to work with others
- Fireworks not compatible with animal raising
- Snakes and rats from the messy lots
- Racist attitudes
- Lobbying and campaign funding by developers
- County failing to be responsible for damage caused by Cajon Creek illegal diversion
- Dangerous streets (dark)
- Speeding vehicles (lack of stop signs)
- Lack of sidewalks and bike lanes
- Gangs and graffiti
- Absentee owners renting their properties and letting them fall apart (no maintenance)
- No planned upgrades or addition of a sanitary sewer service in the community
- Public dumping of trash/animals
- Top-down imposition of sanitary sewer connection and the initial and ongoing costs/taxes/fees associated with it
- Failure to implement and protect the March 2007 Community Plan

SWOT ANALYSIS



COUNTYWIDE PLAN
Desert Community Plan

QUESTIONS? WANT INFORMATION?

countywideplan.com/Muscoy
MuscoyCP@lus.sbcounty.gov

VALUES

- Cultural diversity
 - Rural (Additional Agriculture [AA] overlay zoning district)
 - Self-government (local control)
 - Self-respect, individual rights
 - Christian beliefs (conviction, integrity, morals)
 - Good hearted people
 - Wholesome atmosphere, family oriented
 - Self-sufficient, self-sustained
 - Healthy, safe, eco-friendly
 - Calm and quiet environment
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ASPIRATIONS

- Alternative uses for vacant parcels
- To be a self-governed community
- Have resident ideas taken into consideration (public input for policy/laws/zoning)
- Events/recreational areas to bring the community together
- More outreach by the County
- Educational workshops
- Small shops (nutrition, health, finances)
- Volunteer opportunities/info
- Self-sufficient and self-sustained
- Consistent events (festivals/fairs)
- Centralized cultural hub for community
- Parks/paths for horseback riding
- Public art opportunities throughout the community (public and private places)
- More street lights
- More sidewalks