

Community Focus Statement A: Improve the quality of our built environment to enhance community health, neighborhood character, and the image of our business corridors.

Action Statement A.2: Establish a community cleanup program in collaboration with community service organizations, local schools, and Big Bear Disposal to assist with large item trash pickup at least two times per year.

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Benchmark: Community cleanup program, organized with leadership, meeting two times a month, and holding two community cleanup days each year.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$1,000



Engaging youth groups is an effective way to gather involvement in community cleanup efforts. Photo source: [Fitgym](#)

As part of a commitment to keeping the area clean, the Bear Valley communities should hold two community cleanup days each year—for example, in April and October—and encourage citizens to get involved. Volunteers could work in groups at multiple locations throughout the community, including vacant or undeveloped areas, and the event would be coordinated with large item and nonhazardous trash pickup for residents. For each event, volunteers could receive a free event t-shirt and cleanup supplies.

Community cleanup programs and events are common throughout cities and towns in California and are an effective way to work together as a neighborhood or community in order to instill civic pride. Furthermore, as a way of leveraging the Bear Valley communities’ efforts, the San Bernardino

County Code Enforcement and Solid Waste Management divisions organize free community cleanups regularly in conjunction with the County’s Board of Supervisors to provide a free, convenient trash disposal option to residents. These County events could be part of a local community cleanup day.



Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers for a community cleanup program Committee.	Champion	Month 1	Rotary/ Interact Club http://www.bigbearlakerotary.org/
2. Select a leader to serve as chair who will provide leadership and champion the program.	Community Cleanup Program Committee	Month 2	Big Bear Disposal http://www.bigbeardisposal.com/home.html
3. Develop key partnerships with local groups in order to assist the two cleanup days.	Community Cleanup Program Committee	Month 3	Bear Valley Community Collaborative http://hs.sbcounty.gov/CN/Pages/CommunityCollaboratives.aspx
4. Work with Big Bear City CSD and San Bernardino County Solid Waste to provide dumpsters and hauling for the cleanups.	Community Cleanup Program Committee, Big Bear City Community Services District, San Bernardino County Solid Waste Management	Month 3	San Bernardino County Solid Waste Management http://cms.sbcounty.gov/dpw/SolidWasteManagement.aspx
5. Schedule cleanup days and strategize marketing influences to attract people (i.e., free shirt, snacks, coupon, etc.).	Community Cleanup Program Committee	Month 4	