

Community Focus Statement A: Provide unified downtown areas and business districts that are active and thriving.

Action Statement A.5: Coordinate and implement a clean-up program for the downtown/business district areas.

A5

Benchmark: Local businesses partner with adult and youth community service organizations to host and organize quarterly cleanup events throughout the year.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$2,000 per event



Community cleanup effort. Photo source: [Greg Allen](#)

The downtown area is the heart of a community and is the place where people come together for a meal, an event, or simply to interact with their fellow community members. However, these areas are also hard to maintain and without appropriate oversight can quickly fall into disrepair and become littered with trash. In order to maintain clean downtown/business areas in the Crest Forest communities, a downtown partnership could be created that consists of interested member businesses and individuals.

Crest Forest holds a very successful “Rebuilding Day” (formally Christmas in April) that provides property restoration and maintenance to residential properties. A similar program could be developed for the business district and grant funds, such as CDBG, could be sought for the Village Overlay area to build planters, install decorative lighting, painting, accumulated debris/storage removal, leveling of walkways, creating gathering areas or ADA access.

Partnerships with the Crestline/Lake Gregory Chamber of Commerce, youth groups (such as the Boy Scouts or Girl Scouts), or nonprofits dedicated to improvement or cleanup work like Rebuilding Together Mountain Communities, Habitat for Humanity, and the Crestline Communities Development Alliance could be leveraged for quarterly, large-scale cleanup events or on an as-needed basis. Cleanup events could be organized and publicized by the partnerships. Community members can keep the Crest Forest communities clean by organizing and participating in community cleanup events, with services including sidewalk sweeping, trash and debris removal, and landscaping installation and maintenance. Business owners and neighborhood groups can assist by providing resources and supplies.

The partnerships could oversee the creation of various block-level cleanup programs, in which members of different community blocks would volunteer to clean up their part of the community. These blocks could be spearheaded by high school students in order to satisfy community service requirements or by Eagle Scouts as part of their final project.



Action	Action Leader	Timeline	Resources
1. Form a downtown cleanup committee and gather public support.	Champion	Month 1	Keep America Beautiful: http://www.kab.org/
2. Select an adult leader to serve as chair who will provide leadership for and champion the downtown cleanup committee. Identify youth leaders to serve as coordinators.	Downtown cleanup committee	Month 2	Community Cleanup Guide http://library.oregonmetro.gov/files/neighborhood_cleanup_guide_2012.pdf
3. Contact local downtown businesses, the Crestline/Lake Gregory Chamber of Commerce, youth groups, nonprofits, and community organizations to gather support and resources for cleanup events.	Downtown cleanup committee	Month 1	Conducting a cleanup campaign http://www.bookstore.ksre.ksu.edu/pubs/MF931.pdf Steps for organizing neighborhood cleanup with links to additional resources
4. Partner with local adult and youth community service organizations.	Downtown cleanup committee	Month 3	http://www.bbcleaningservice.com/organizing-neighborhood-cleanup.html
5. Coordinate with the County of San Bernardino Department of Public Works Solid Waste Management group and Code Enforcement.	Downtown cleanup committee	Month 4	San Bernardino County Solid Waste Management http://cms.sbcounty.gov/dpw/SolidWasteManagement/ReductionRecycling.aspx
6. Select dates and areas for the downtown cleanup, and use youth coordinators to publicize and market the events.	Downtown cleanup committee	Month 5	
7. Host cleanup, track participation at each event, and note which events attract the most participants and sponsors. Be sure to thank volunteers and publicize members of the downtown cleanup committee.	Downtown cleanup committee, community	Quarterly	Crestline/Lake Gregory Chamber of Commerce: http://www.crestlinechamber.net/ Crestline Communities Development Alliance: http://www.crestlinecda.org/