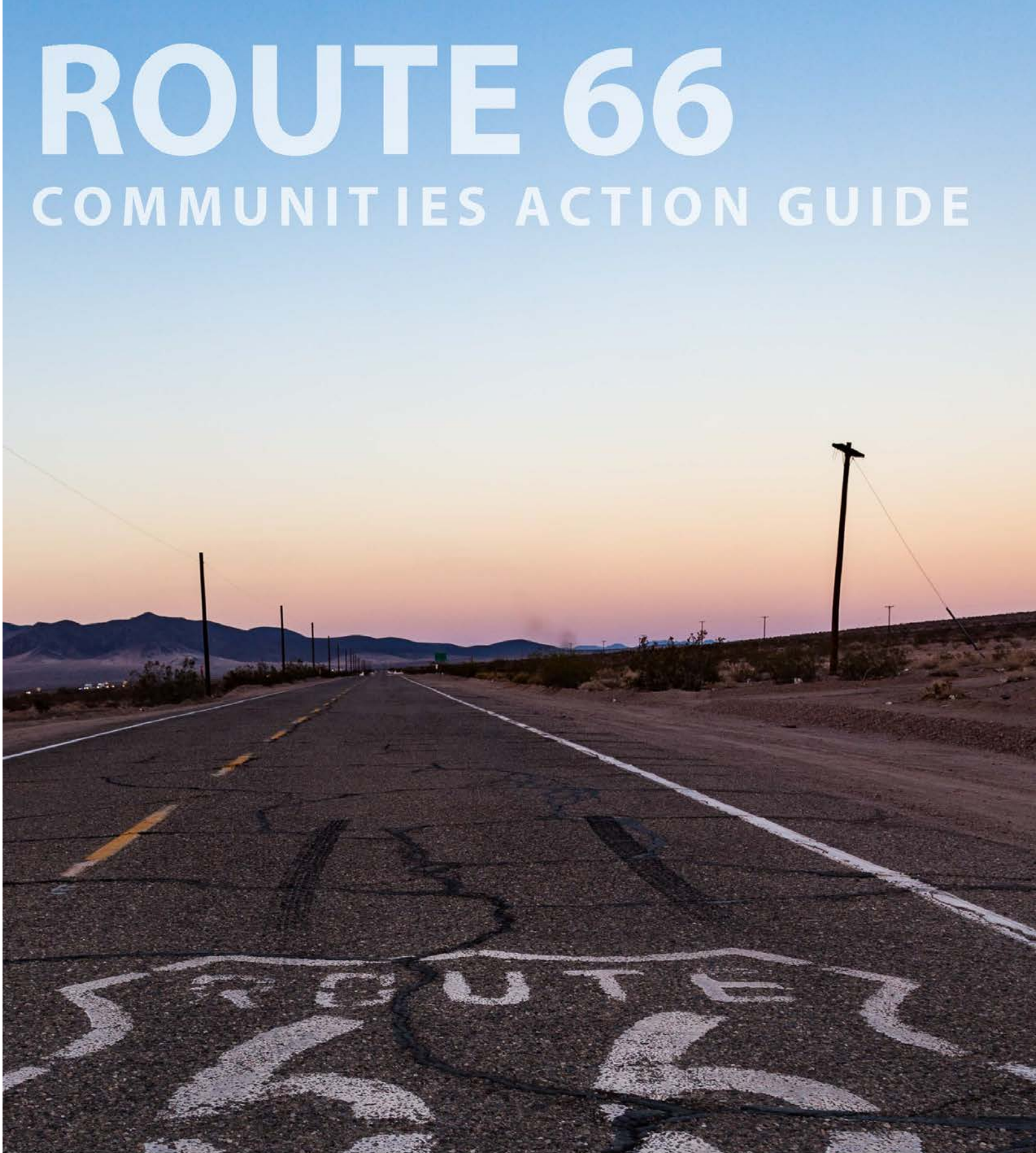


# ROUTE 66

## COMMUNITIES ACTION GUIDE



### COUNTYWIDE PLAN

Route 66 Communities Action Guide



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## Introduction

Route 66 has been an integral part of American culture for decades and crosses the northern desert region of San Bernardino County from Needles to Barstow and then heads south through the mountains to the City of San Bernardino and then east through the inland valley to Los Angeles County to its terminus at Santa Monica and the Pacific Ocean. . The official designation of Route 66 was made by the Bureau of Public Roads in 1926, connecting Santa Monica to Chicago. When Interstate 40 opened up in the 1970's some of the communities were bypassed and since then have become ghost towns ( *Wikipedia, U.S. Route 66*). Desert communities between Needles and Barstow include Ludlow, Siberia, Amboy, Cadiz and Goffs.

In 2016, the County embarked on a planning process to update the fourteen existing Community Plans and create over 30 new plans for approximately 80 unincorporated communities. The strategic system of community planning is called the Community Planning Continuum with a continuum of plan-types to provide planning tools and resources to match local conditions and needs. The plan-types are Detailed, Framework, Foundation and Fundamental.

The Route 66 Communities are a Fundamental community. An online survey was available for five months in early 2018. The survey requested information about communities including Values, Aspirations, Strengths, Weaknesses, Opportunities and Threats, local organizations and local history. The survey information was used to create the Community Action Plans for Fundamental communities. The Community Action Guides are a framework of actions identified by the community and supports implementation of the actions by the community.

No survey responses were received from any of the Route 66 communities. Therefore, the Community Profile information is from general research. The word cloud below was created using general information about the Route 66 communities. The more a word or phrase was identified, the larger the word appears in the cloud.





# Community Profile

## Purpose

The community profile is a summary of the social, cultural, economic, and historic dimensions of the Historic Route 66 Communities. It presents data collected through secondary sources to inform future actions. The profile, with information gathered from general sources, highlights essential facets and “tells the story” of the Route 66 Communities.

## History

**late 1800s:** Communities established as railroad stops or mining towns

**1974:** Interstate 40 completed, bypassing many Route 66 communities

**1930s - 1960s:**  
Route 66 communities grew and prospered

**2015:** California Historic Route 66 | Needles to Barstow Corridor Management Plan adopted

Prior to the official designation of Route 66, communities such as Danby, Ludlow and Goffs were established as a railroad community or a hub for surrounding ore, borax, and other mining products. In 1914, the Goffs Schoolhouse was built to serve the surrounding communities as the population grew. The official designation of Route 66 occurred in 1926 when a numeric system of highway roads was launched by the Federal Bureau of Public Roads. Route 66 connected Santa Monica, California to Chicago, Illinois as a continuous segment of dirt, gravel and paved roads. In 1937 the Essex School was built; in 1938 the iconic Roy’s Motel and Café opened; and in 1939 the Chambless post office opened. In the 1970’s the interstate was completed bypassing communities, making ghost towns of many Route 66 Communities.

*Source(s): Wikipedia; www.rt66roys.com; www.mdhca.org; The California Historic Route 66 Corridor Management Plan: Needles to Barstow*

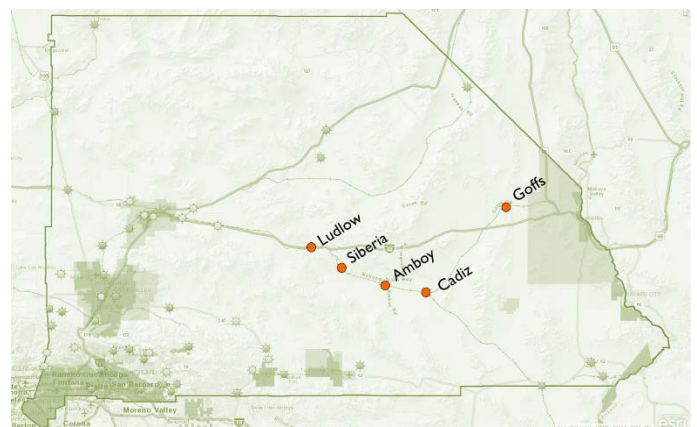
## Location & Geography

While Route 66 passed through many communities, the ones which this document focuses on are those between Barstow and Needles which are unincorporated areas along the National Trails Highway and bypassed by the I-40. These communities include Ludlow, Siberia, Amboy, Cadiz, and Goffs.

*Source(s): Google Maps*

## Existing Land Use

The Land Use Zoning Designation in these areas is primarily Resource Conservation (RC), with some commercial designations in Amboy and Goffs. Much of this area is federally owned land with no County jurisdiction.





# APPENDIX A

## How to Use this Guide

## Where are the Goals, Policies, and Land Use Map for My Community?

Goals, Policies and Land Use Map will be adopted as part of the County Policy Plan. The content of the Community Action Guide focuses on those actions identified by the community that the community is willing to take to make desired changes to their community. The County Policy Plan and the Community Action Guide will be web-based, with adoption of the Countywide Plan in 2019.

## Relationship of the Community Action Guide to the Countywide Plan

In 2010, the San Bernardino County Board of Supervisors set out to establish a vision for the future of the county as a whole, and subsequently adopted a Countywide Vision in 2011 after two years of input from the community and the county's 24 cities and towns. Following the adoption of the Countywide Vision, which calls for the creation of a "complete county", the Board adopted the County paradigm and job statements in 2012.

In 2015, the County of San Bernardino launched an effort to go further than any county or city has ever gone with a general plan by creating a web-based comprehensive "complete county" plan. General plans are almost always strictly rule books for guiding development and growth. The County's General Plan update, last updated in 2007, goes well beyond a traditional general plan to become a comprehensive Countywide Plan that complements and informs the Countywide Vision by taking into account all services—not just land-use planning—provided by County Government, and the unique values and priorities of each unincorporated community.

The Countywide Plan serves as a guide for County decision-making, financial planning, and communications. Its web-based format provides a wealth of easily accessible data on how the County operates, and allows independent research using County data and information.

The Countywide Plan includes:

- A County Policy Plan, which serves in part as the County's General Plan for the unincorporated areas and also provides guidance for regional county services. The Policy Plan establishes goals and policies for the entire county as well as specific subregions and communities.
- A County Business Plan, which contains governance policies and operational metrics that outline the County's approach to providing municipal and regional services.
- A Regional Issues Forum, which is an online resource for sharing information and resources related to issues confronting the entire county.
- A Community Plans Continuum of 35 Community Action Guides, which articulates what is important to each Community; sets out an Action Plan based on community input, and for the most part, would be implemented by the community; and provides a Community Profile. Links will also be provided for maps, goals, and policies in the Countywide Plan.

## The Draft Community Action Guide for Public Review

The final format of the Community Action Guide will be web-based and provided online. This printed version of the Draft Community Action Guide is provided as a courtesy for simplifying community review, but may not be

available once the online version of the guide is finalized. A draft version of the web-based Community Action Guide can be found at [www.countywideplan.com/cp](http://www.countywideplan.com/cp). This printed version includes the information provided on the website under each tab except for the information included under the “Maps and Links” tab. A separate Community Profile can be printed from the website.

This Draft Community Action Guide was created by comments in response to an online survey online or sent in written comments. It is written in the words of those participating in the public engagement process. Therefore, the Community Action Guide retains the voice and future image of the community presented by the community members participating in the public engagement process. However, the implementation of each Action Statement is an opportunity for additional discussion by community members and modification of the statement and action steps may be made by the community and Action Teams.

## How to Use This Community Action Guide

Overall, the Community Action Guides are a framework for communities to create the future character and independent identity, as identified in the online survey as community values and aspirations, through completion of community actions. The Community Action Guides have a greater focus on community self-reliance, grass-roots action, and implementation. Goals, policies, land use, and infrastructure decisions are addressed in the Policy Plan of the Countywide Plan. The County Development Code will still regulate zoning and land development.

The Community Action Guide is organized into three sections – the community’s Values, Aspirations, and Plan Framework. The Community Action Guide outlines general Values, Aspirations, Focus Statements and Action Statements identified by the community through online surveys. A Community Profile with a summary of the social, cultural, economic and historic dimensions of the community as well as the communities input on strengths, weaknesses, opportunities and threats.

Values – Those shared assets, principles, and in the judgment of the community, what is important to the lives of its residents and businesses.

Aspirations – A written narrative illustrating the community’s desired look and function once the Community Action Guide is fully implemented. This is a long-term view of 10 to 20 years. They are written as if the community’s desired changes have already occurred.

Plan Framework – Outlines general Focus Statements and Action Statements identified by the community.

- The Focus Statement provides general direction toward realizing the community’s aspirations and helps organize the plan.
- The Action Statement Steps are the individual actions needed to meet the focus statement. is a measurable statement providing critical information on the program, initiative, or project to complete.

Through the identification of Focus Statements and Action Statements, the community can work toward creating Action Plans and eventually implementing the Community Action Guide.



## How to Implement the Plan

### Fundamental Community's Next Steps

The Community will want to meet to identify the community's values and aspirations and then identify things you would like to change in the community. The next step is to identify two or three Focus Statements based on the values, aspirations and changes. Each Focus Statement should then have one or two Action Statements. A sample Focus Statement and Action Statement are provided below. Some of these may be those actions that the community believes could be completed quickly and easily. Completion of one Action Statement will provide the community and local groups with the motivation to move forward with another Action Statement.

### How to Create an Action Plan

Appendix B contains the Action Plan template that can be used to create the Action Plan. You may request a Word version of the document from [CommunityPlans@lus.sbcounty.gov](mailto:CommunityPlans@lus.sbcounty.gov). Once an Action Statement is selected for implementation, a group of interested community volunteers will need to prepare an Action Plan. The volunteers may be individuals, businesses, property owners, community groups or organizations (e.g., schools, churches, scouts, etc.). The community should first identify a champion for the Action Statement. The action champion can be an individual or organization that will help oversee the execution of the Action Plan and ensure steps are completed. It is important to note that the champion is not responsible for carrying out each action step, but is responsible for coordinating communications and ensuring the steps are completed.

After the champion is identified, the community or group can develop action steps. The focus should be on what action steps will occur, who will carry out each action step, when it will take place, and an approximate duration. Again, these are guidelines, and may change, but this planning helps identify resources needed, people or organizations that must be engaged or will lead each action step, and manage expectations on how long it will take to implement each Action Statement.

After completing the action steps, resources should be identified. Resources may include governmental agencies needed to help carry out the action, community and external funding sources, and potential assistance from other communities who implemented similar programs.

Reviewing a Detailed or Framework Plan can assist in providing examples of Action Plans and may have similar actions that can be used or modified to meet identified Foundation Plan actions. In addition, the San Bernardino County Land Use Services Planning Division is preparing a Community Development Toolkit with tools on several topics to help local groups make positive changes in their community. When complete, the Community Development Toolkit will be available at [www.countywideplan.com](http://www.countywideplan.com). Other resources and contacts will be provided on the same website.

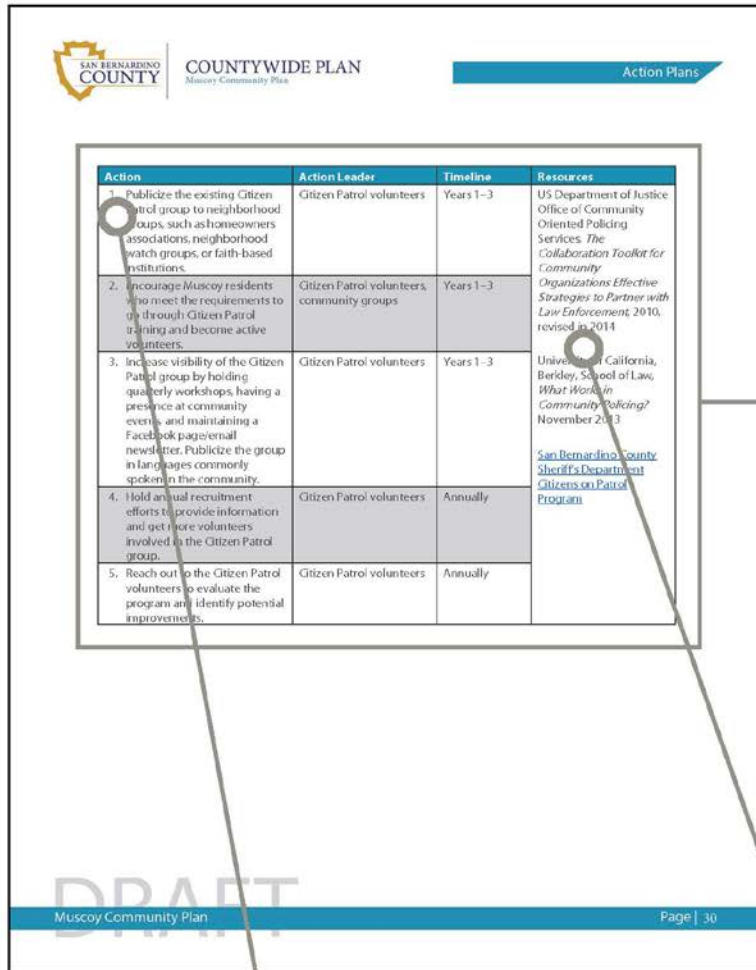
### Placing your Action Plan in the Community Action Guide

Any modifications of the Community Action Guide or new Action Plans can be sent to San Bernardino County Land Use Services Planning Division for future updates to your Community Action Guide. The County will provide



information on specific contacts for Community Planning assistance. It will be the responsibility of the community to provide requested updates and modifications to the County.

*The following page is an example of an Action Plan from the Helendale Community Action Guide.*



Action	Action Leader	Timeline	Resources
1. Publicize the existing Citizen Patrol group to neighborhood groups, such as homeowners associations, neighborhood watch groups, or faith-based institutions.	Citizen Patrol volunteers	Years 1-3	US Department of Justice Office of Community Oriented Policing Services. <i>The Collaboration Toolkit for Community Organizations Effective Strategies to Partner with Law Enforcement</i> , 2010, revised in 2014
2. Encourage Muscoy residents who meet the requirements to go through Citizen Patrol training and become active volunteers.	Citizen Patrol volunteers, community groups	Years 1-3	University of California, Berkeley, School of Law, <i>What Works in Community Policing?</i> November 2013
3. Increase visibility of the Citizen Patrol group by holding quarterly workshops, having a presence at community events, and maintaining a Facebook page, e-mail newsletter. Publicize the group in languages commonly spoken in the community.	Citizen Patrol volunteers	Years 1-3	<a href="#">San Bernardino County Sheriff's Department Citizens on Patrol Program</a>
4. Hold annual recruitment efforts to provide information and get more volunteers involved in the Citizen Patrol group.	Citizen Patrol volunteers	Annually	
5. Reach out to the Citizen Patrol volunteers to evaluate the program and identify potential improvements.	Citizen Patrol volunteers	Annually	

*The action plan should be reviewed and modified by the Action Team and/or the community prior to implementation, including the addition of people and organizations involved. The Action Team can search the Internet to look for similar actions by other communities or groups.*

*Suggested steps to implement the Action Statement, along with potential leaders for each step and a timeline of when it should occur in the process. This can be modified to meet the current needs of the community.*

*Resources including stakeholders, human resources, and capital that may be required or provide assistance to implement the Action Statement. Action Team can also search the Internet to see if there are other resources available at the time of action implementation.*



# APPENDIX B

## Action Plan Template



Community Focus Statement:

\_\_\_\_\_

Action Statement:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Champion:

Estimated Cost:

\_\_\_\_\_

Action	Action Leader	Timeline	Resources
1.			
2.			
3.			
4.			
5.			