

Community Focus Statement B: Preserve the local culture of the community

Action Statement B.2: Encourage collaboration between the historical society, the Property-Owners Association (POA), and the Chamber of Commerce.



Benchmark: A Community Culture Coalition, consisting of representatives from existing Wrightwood organizations, collaborates and establishes a Community Cultural Plan.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$5,000 - \$100,000, depending on resources or consultant needs

Action	Action Leader	Timeline	Resources
1. Gather representatives from major community groups, such as the historical society, Property-Owners Association other interested parties and Chamber of Commerce	Champion	Month 1 – 3	Developing a Strategic Cultural Plan: A Work Kit http://www.americansforthearts.org/by-program/reports-and-data/legislation-policy/naappd/developing-a-strategic-cultural-plan-a-work-kit
2. Identify the scope and purpose for the community cultural plan.	Community Culture Coalition	Month 3 – 6	
3. Develop a cultural statement to define the community.	Community Culture Coalition	Month 6 – 9	CASE STUDY – Boulder, Colorado Community Cultural Plan https://boulderarts.org/about-us/community-cultural-plan/
4. Determine community vision, objectives, policies and actions. Partake in consensus building exercises.	Community Culture Coalition	Month 9 – 12	
5. Identify stakeholders and gather community comments and input	Community Culture Coalition	Month 12 – 18	CASE STUDY – Morongo Valley Strategic Plan for Culture and the Arts https://www.cultureandartsmb.com/
6. Identify funding for policies and actions determined in the community cultural plan.	Community Culture Coalition	Year 2	
7. Revisit the plan regularly, and update as necessary.	Community Culture Coalition	Annually	