

Community Focus Statement D: Enhance Communication among community members

Action Statement D.1: Prepare a welcome packet to distribute to all new community members and businesses with information about Morongo Valley.

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Benchmark: All new residents of Morongo Valley are greeted with information and education regarding the community and introduced to long-term residents who can serve as resources.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$2,000 to \$5,000

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers to serve on a welcome committee.	Champion	Years 1 – 3	Example: Joshua Tree Chamber of Commerce, Relocation Packet http://joshuatreechamber.org/relocate/
2. Select a leader to serve as chair of the welcome committee.	Morongo Valley welcome committee	Years 1 – 3	
3. Develop community core values to convey to new residents.	Morongo Valley welcome committee	Years 1 – 3	
4. Develop a welcome program around the community core values.	Morongo Valley welcome committee	Years 1 – 3	
5. Engage new residents as they move to Morongo Valley in the welcome program, with a focus on communicating the core Morongo Valley values.	Morongo Valley welcome committee	On-going	
6. Seek feedback from new residents on the welcome program.	Morongo Valley welcome committee	Annually	
7. Revisit the welcome program to refresh and update with relevant information and feedback from new residents who participated in the program.	Morongo Valley welcome committee	Annually	