

**Community Focus Statement F:** Increase community involvement in community beautification and social cohesion.

**Action Statement F.2:** Establish a community cleanup program utilizing local youth organizations to clean up trash, debris, weeds, and illegal dump piles in Phelan and Piñon Hills at least two times a year.

F2

**Benchmark:** Local businesses, schools, youth organizations, and community members participate in at least two cleanup events a year.

**Champion:** Phelan Piñon Hills Community Services District

**Estimated Cost:** \$250–\$750



*The Town of Apple Valley has several events focused on cleanup and recycling. With help from sponsors, the Town has twice annual cleanup days for bulky household items to be dropped off at the local collection bins and neighborhood cleanups in various locations throughout town to dispose of trash and debris. For more information, visit <http://www.applevalley.org/services/code-enforcement/community-enhancement-programs>*

Community cleanup events improve the physical community, create opportunities for neighbors to work together, and offer the opportunity for individuals to be invested in and proud of their community. A successful community cleanup program would involve key individuals, businesses, and local organizations that would have the most influence in creating an environment of continued care and cleanliness in the community.

Leaders from schools, service clubs, and community organizations such as the Phelan Piñon Hills Community Services District should be invited to join a committee or team to coordinate work on the cleanup program and establish community cleanup days biannually. The committee would develop a detailed plan and attainable goals for the cleanup days that includes specifics of what will be done, when, how, and by whom. The community could partner with appropriate local businesses to furnish transportation vehicles, equipment, trash receptacles, gloves or tools, and refreshments. If costs are involved, the committee could then draw up a budget and possible methods of sponsoring and fundraising opportunities (see Action Statement F.1). To make the cleanup day events as accessible as possible to all Phelan Piñon Hills residents, the events could be scheduled in different areas of the community. The committee could also contact youth organizations and other groups in the community to encourage them to be involved in community beautification. Local youth should also be engaged in developing the cleanup program, as they spend most of their time in the community and can direct time and resources most efficiently. Donation drives are a great way to partner with schools or youth organizations such as the Boy Scouts and Girl Scouts of America to increase donations. School kids or scouts could also go door-to-door to collect items to help with funding and supplies for the cleanup events. The youth can establish themselves as leaders and involve their peers in the beautification process. Areas for cleanup



should include commercial areas on Phelan and Sheep Creek roads as well as undeveloped lands to the south and north of the California Aqueduct which are critical avian nesting and migration areas.

CR&R Environmental currently provides trash pickup services in Phelan Piñon Hills. Collection service includes pickup of bulky items and residential electronic waste twice a year at no additional cost. Residents must make arrangements with CR&R Environmental to arrange trash pickup for large items.

Signs identifying illegal dumping penalties can be placed along major roadways (Phelan and Sheepcreek roads and State Route 138) and high visibility sites such as the transfer station and trailheads. In addition, outreach educational information kiosks can be placed detailing issues associated with litter and subsidization of the Common Raven.



Action	Action Leader	Timeline	Resources
1. Encourage the Phelan Piñon Hills Community Services District (CSD) to contact leaders from schools, service clubs, and community organizations to join a community committee/team to coordinate a cleanup program and establish cleanup days.	Phelan Piñon Hills CSD, with support from community leaders and members	Month 1	CalRecycle, Community Cleanups: Models for Local Government Recycling and Waste Reduction <a href="http://www.calrecycle.ca.gov/">http://www.calrecycle.ca.gov/</a>
2. Select a leader to serve as cleanup program lead to provide leadership to the committee and as a contact person for related topics and issues.	Community Cleanup Committee	Month 2	County of San Bernardino Department of Public Works, County Community Cleanup and Recycling Day <a href="http://cms.sbcounty.gov/dpw/home.aspx">http://cms.sbcounty.gov/dpw/home.aspx</a>
3. Develop a list of community issues and regulations that address trash pickup, debris, weeds, and illegal dump piles.	Community Cleanup Committee	Months 2 – 3	City of Santa Clara, Annual Clean-up Campaign, <a href="http://santaclaraca.gov/resident/events/annual-clean-up-campaign">http://santaclaraca.gov/resident/events/annual-clean-up-campaign</a>
4. Partner with community businesses and members to supply transportation vehicles, equipment, trash receptacles, gloves, tools, etc., to help with low cost operations, funding, and supplies.	Community Cleanup Committee, with support from local businesses and community members	Months 2 – 4	City of Santa Clara, City-Wide Garage Sale, <a href="http://santaclaraca.gov/resident/events/city-wide-garage-sale">http://santaclaraca.gov/resident/events/city-wide-garage-sale</a>
5. Develop a budget and potential sponsoring and fundraising opportunities including donation drives.	Community Cleanup Committee, with support from schools or youth organizations	Months 2 – 4	Kansas State University Agricultural Experiment Station and Cooperative Extension Service, Conducting a Community Clean-up Fix-up Campaign, <a href="http://www.bookstore.ksre.ksu.edu/pubs/mf931.pdf">http://www.bookstore.ksre.ksu.edu/pubs/mf931.pdf</a>
6. Hold trash pickup and cleanup day events in different areas of the community for accessibility and convenience.	Community Cleanup Committee, with support from local businesses and community members	Quarterly	Town of Apple Valley, Community Enhancement Programs, <a href="http://www.applevalley.org/services/code-enforcement/community-enhancement-programs">http://www.applevalley.org/services/code-enforcement/community-enhancement-programs</a>
7. Continue partnerships and relationships with community members to promote knowledge and awareness on care and cleanliness in the community.	Community Cleanup Committee, with support from local businesses and community members	On-going	