

Community Focus Statement F: Increase community involvement in community beautification and social cohesion.

**Action Statement F.4: Coordinate with youth and cultural organizations to offer programs and activities in Phelan Piñon Hills.**

F4

**Benchmark:** Plan, announce, and hold at least four events focused on youth in Phelan Piñon Hills.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** Variable depending on proposed programs.



The Hi-Desert Cultural Center in Joshua Tree offers opportunities for the community to participate in the performing and visual arts.  
Photo source: [Joshuatreevillage.com](http://Joshuatreevillage.com)

Youth activities and cultural organizations contribute to the life and vitality of the community. Local youth and cultural organizations exist within the Phelan Piñon Hills community, yet there is a need for more youth and cultural activities in the community. Engaging with existing organizations that serve youth and provide cultural programming would increase opportunities for community involvement in Phelan Piñon Hills. Additionally, the community could attract national organizations, such as the YMCA, or regional organizations, such as the Hi-Desert Cultural Center, to develop beneficial programs and uses in Phelan Piñon Hills.

The mission and purpose of the Hi-Desert Cultural Center is to operate a cultural center that provides venues, support facilities, funding, promotion, leadership, organization, innovation, education, and other resources for programs and productions whose focus is on the arts. The YMCA is the nation's leading nonprofit organization committed to helping people and communities learn, grow, and thrive. The YMCA both has a local presence with a global reach and can engage residents in Phelan Piñon Hills to effect lasting and meaningful change.

As part of the process of developing partnerships with organizations, local youth should take the lead in identifying their needs and the programs and services they are interested in participating in. Different types of youth activities should be developed for all ages, interests, and abilities. One benefit of partnering with youth and cultural organizations is that they offer volunteer and mentorship opportunities, which would benefit local youth and adults in the community.

Action	Action Leader	Timeline	Resources
1. Develop a partnership with a youth or cultural organization that can be built upon in future years and create committee to oversee action. Include youth representatives.	Champion	Years 1–3	YMCA <a href="http://www.ymca.net/">http://www.ymca.net/</a>  Hi Desert Cultural Center <a href="http://hidesertculturalcenter.org/">http://hidesertculturalcenter.org/</a>
2. Identify funding for potential programs based on community desires (in the form of grants, fundraising, or sponsorships).	Local Youth Committee	Years 1–3	Boys and Girls Clubs of America <a href="http://www.bgca.org/Pages/index.aspx">http://www.bgca.org/Pages/index.aspx</a>  Funding Sources:
3. Coordinate with youth to provide input on programs and after-school opportunities and activities.	Local Youth Committee	Years 1–3	Fender Music Foundation <a href="http://www.fendermusicfoundation.org/">http://www.fendermusicfoundation.org/</a>
4. Identify volunteers, teachers, and other organizational necessities for the youth programming.	Local Youth Committee	Years 1–3	Walmart Foundation <a href="http://giving.walmart.com/foundation">http://giving.walmart.com/foundation</a>  Bank of the West Charitable Grants
5. After funding is secured, announce schedule and location of programs and activities designed for youth.	Local Youth Committee	Annually	<a href="https://www.bankofthewest.com/about-us/community-support/charitable-investments.html">https://www.bankofthewest.com/about-us/community-support/charitable-investments.html</a>
6. Update schedule and location of programs and activities designed for youth. Activities should be diverse and in convenient locations for the community.	Local Youth Committee	Quarterly	Cognizant’s Making the Future Grants <a href="https://www.cognizant.com/company-overview/sustainability/educational-opportunity">https://www.cognizant.com/company-overview/sustainability/educational-opportunity</a>
7. After each program or activity, solicit input from youth and parents on what they appreciated about the program and what could be improved.	Local Youth Committee	Quarterly	The Awesome Foundation <a href="http://www.awesomefoundation.org/en">http://www.awesomefoundation.org/en</a>